USANZ 73rd ASM including the ANZUNS 25th Annual Meeting

SPONSORSHIP & EXHIBITION PROSPECTUS

International Convention Centre Sydney
14 Darling Drive, Sydney NSW 2000

www.usanz2020.com
#USANZ20
asm@usanz.org.au
TABLE OF CONTENTS

2 Invitation
2 Organising committee
3 Sponsorship enquiries
3 About USANZ, ANZUNS
4 ASM overview
4 Delegate profile
4 Confirmed international faculty
5 Program overview
6 Marketing strategy overview
6 Benefits of sponsoring
6 Who should sponsor and exhibit?
7 Sponsorship packages at a glance
8 USANZ sponsorship package overview
10 USANZ Entitlement descriptions
11 USANZ packages in detail
14 Additional opportunities
17 ANZUNS packages entitlements description
18 ANZUNS packages in detail
20 USANZ/ANZUNS Exhibition opportunities
22 General terms and conditions

INVITATION

The Organising Committee invites your organisation to participate as a Sponsor or Exhibitor at the Urological Society of Australia and New Zealand 73rd Annual Scientific Meeting and the Australian and New Zealand Urological Nurses’ Society Inc. 25th Annual Meeting.

To be held at the International Convention Centre Sydney (ICC Sydney) from 7-10 March, the 2020 ASM promises to deliver an exciting program. The official program will commence with the Welcome Reception on Saturday evening with the scientific program commencing on Sunday morning. Meeting sessions will be interjected with generous social and networking opportunities during the refreshment breaks in the Industry Exhibition; the Gala Dinner will be held on Monday evening, and the program will conclude on Tuesday.

This prospectus details a range of options which we trust will give you the flexibility to align the needs of your organisation to activities associated with these Meetings. Early confirmation of your support will ensure an even higher level of exposure. As a Sponsor of the 2020 USANZ/ANZUNS ASM your organisation’s name and logo will be included in the extensive promotional campaign implemented in the lead up to these Meetings.

To discuss any aspect of your involvement, please contact Michael Nugara, CEO, or Anna Tartakovskaia, Conference Manager of the Urological Society of Australia and New Zealand. All contact details are listed in this prospectus.

ORGANISING COMMITTEE

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jerard Ghossein</td>
<td>USANZ 2020 Convenor</td>
</tr>
<tr>
<td>Shane La Bianca</td>
<td>USANZ 2020 Scientific Program Chair</td>
</tr>
<tr>
<td>Marinelle Doctor</td>
<td>ANZUNS 2020 Convenor</td>
</tr>
<tr>
<td>Karina So</td>
<td>ANZUNS 2020 Scientific Program Chair</td>
</tr>
<tr>
<td>Michael Nugara</td>
<td>USANZ CEO</td>
</tr>
<tr>
<td>Anna Tartakovskaia</td>
<td>USANZ Conference Manager</td>
</tr>
</tbody>
</table>
SPONSORSHIP ENQUIRIES

USANZ SPONSORSHIP ENQUIRIES
The sponsorship packages featured in this prospectus vary in commitment levels thus providing marketing solutions for any size company. In addition to the set packages outlined, sponsorship can be tailored to meet your specific objectives.

Contact:
Michael Nugara or
Anna Tartakovskaia
Urological Society of Australia and New Zealand
+61 2 9362 8644
asm@usanz.org.au

ANZUNS SPONSORSHIP ENQUIRIES

Contacts:
Marinelle Doctor
anzuns20@gmail.com

Michael Nugara or
Anna Tartakovskaia
+61 2 9362 8644
asm@usanz.org.au

ABOUT THE UROLOGICAL SOCIETY OF AUSTRALIA AND NEW ZEALAND

Founded in 1937, USANZ celebrated its 80th anniversary in 2017. USANZ has more than 700 members, administers the Surgical Education and Training (SET) Program in Urology through the Royal Australasian College of Surgeons, and organises Continuing Professional Development activities for its members. The Society works with advocacy and support groups such as the PCFA; educates the public on urological issues via the media, and represents the views of urologists to governments, the health sector and medical industry.

USANZ is committed to clinical excellence, education, and the promotion of research and dissemination of information on urological topics for the benefit of the community. The Society’s vision is to continue to work for its community to ensure the best access to the quality urological care its members provide.

www.usanz.org.au

ABOUT THE UROLOGICAL NURSES’ SOCIETY

The Australian and New Zealand Urological Nurses’ Society Inc. (ANZUNS) is a special interest nursing society that aims to promote excellence in urology nursing through research, education, mentoring and the identification of standards of nursing care. The society supports nurses within Australia and New Zealand practicing in urology through its educational forums, national meetings network and dissemination of information. ANZUNS has more than 700 members.

www.anzuns.org
ASM OVERVIEW

FAST FACTS

Dates
Saturday 7 to Tuesday 10 March 2020 (USANZ)
Saturday 7 to Monday 9 March 2020 (ANZUNS)

Location
International Convention Centre Sydney (ICC Sydney)

Numbers
Approximately 1000 participants from Australia, New Zealand, and Asia.

Speakers
Over 20 renowned international faculty from the Asia-Pacific region and 50+ invited Australasian expert speakers

Program
Multidisciplinary program addressing the various subspecialties within urology:
- Uro-Oncology
- Bladder Cancer
- Kidney Cancer
- Robotics
- Female Urology
- GURS
- Paediatrics
- Andrology / Sexual Medicine
- Endo-Urology
- Functional Urology

CPD points
Full registration attendance at the USANZ ASM is worth up to 26 CPD points of the required 60 points per annum; Fellows can earn almost half their required points just by attending the ASM.

Abstract submissions
Abstract submissions open in July 2019

Registration
Registration opens in October 2019

DELEGATE PROFILE

The pie chart below shows the percentage of delegates, excluding industry (sponsors/exhibitors), from each sector.

USANZ 2019 ASM REGISTRATION BREAKDOWN

CONFIRMED INTERNATIONAL FACULTY

Oncology
Alberto Briganti, Italy
Sia Daneshmand, USA
Francesco Montorsi, Italy
Andy Thomas, UK
Peter Wiklund, USA
Pilar Laguna, Turkey

Genito-Urinary Reconstruction
Fiona Burkhard, Switzerland
Duncan Summerton, UK

Endourology
John Denstedt, Canada
Brian Eisner, USA
Evangelos Liatsikos, Greece

Functional & Female Urology
Howard Goldman, USA

BPH/Male LUTS
Steve Kaplan, USA
Jean De La Rosette, Turkey

Paediatric Urology
Piet Hoebeke, Belgium

Other
Urologic Congenitalism & Transitional Care
Hadley Wood, USA

Uro-Anaesthesiology & Pain Management
Patrick Wuethrich, Switzerland
PROGRAM OVERVIEW

The program features plenary sessions, concurrent sessions, prestigious named lectures, posters, master-classes and workshops. All sessions feature leading international and Australasian speakers.

The grid below indicates times that delegates will be in sessions or the Industry Exhibition.

**Saturday 7 March - USANZ & ANZUNS Workshops**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0900 – 1600 hours</td>
<td>USANZ &amp; ANZUNS Workshops</td>
</tr>
<tr>
<td>1615 – 1730 hours</td>
<td>USANZ AGM</td>
</tr>
<tr>
<td>1730 – 1830 hours</td>
<td>USANZ Opening and Harry Harris Oration</td>
</tr>
<tr>
<td>1830 – 2000 hours</td>
<td>Welcome Reception</td>
</tr>
</tbody>
</table>

**Sunday 8 March - USANZ & ANZUNS Sessions**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0700 – 0745 hours</td>
<td>Sponsored Breakfast Session</td>
</tr>
<tr>
<td>1000 – 1045 hours</td>
<td>Morning Tea with Industry</td>
</tr>
<tr>
<td>1215 – 1330 hours</td>
<td>Lunch with Industry</td>
</tr>
<tr>
<td>1500 – 1530 hours</td>
<td>Afternoon Tea with Industry</td>
</tr>
<tr>
<td>1900 hours</td>
<td>ANZUNS Education Evening</td>
</tr>
</tbody>
</table>

**Monday 9 March - USANZ & ANZUNS Sessions**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0700 – 0745 hours</td>
<td>Sponsored Breakfast Session</td>
</tr>
<tr>
<td>1000 – 1045 hours</td>
<td>Morning Tea with Industry</td>
</tr>
<tr>
<td>1215 – 1330 hours</td>
<td>Lunch with Industry</td>
</tr>
<tr>
<td>1530 – 1600 hours</td>
<td>Afternoon Tea with Industry</td>
</tr>
<tr>
<td>1700 hours</td>
<td>ANZUNS Program concludes</td>
</tr>
<tr>
<td>1900 hours</td>
<td>USANZ &amp; ANZUNS Gala Dinner</td>
</tr>
</tbody>
</table>

**Tuesday 10 March - USANZ sessions**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0700 – 0745 hours</td>
<td>Sponsored Breakfast Session</td>
</tr>
<tr>
<td>1030 – 1100 hours</td>
<td>Morning Tea with Industry</td>
</tr>
<tr>
<td>1300 hours</td>
<td>Meeting close</td>
</tr>
</tbody>
</table>

Program is subject to change
MARKETING COMMUNICATIONS STRATEGY OVERVIEW

- Promotion to all USANZ members via weekly eNews and quarterly via UroScope
- Regular Meet the Experts eZines sent to all USANZ and ANZUNS members and affiliate organisations (approx. 3000 recipients globally) promoting individual faculty members and their background, presentation titles, and hyperlinks to their research
- Monthly advertisements in the BJUI print journal
- Promotion at other urological meetings
- Promotion at USANZ reception at AUA (May each year) and at other major international urology meetings
- Promotion via affiliate medical and urological websites
- Comprehensive Twitter, Facebook, and LinkedIn campaign throughout the planning period and onsite
- It’s all about the website! All advertising and promotion will direct our attendees to www.usanz2020.com – ensure your brand is visible on the site.

TWITTER IMPACT

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impressions</td>
<td>4.6m</td>
</tr>
<tr>
<td>Tweets</td>
<td>1.8k</td>
</tr>
<tr>
<td>Twitter participants</td>
<td>434</td>
</tr>
<tr>
<td>Average tweet/participant</td>
<td>4</td>
</tr>
</tbody>
</table>

BENEFITS OF SPONSORING AND/OR EXHIBITING

- Raise your profile by showing your support for urological services in Australasia
- Reinforce your credentials as a key supporter
- Reach approximately 1000 USANZ/ANZUNS delegates
- Publicise your activities and promote your company or brand
- Launch a new product or service and generate media interest
- Meet opinion leaders in the industry and interact with them both in sessions and at social events
- Reinforce relationships with existing clients and develop new contacts
- Discover the current trends and challenges for urologists and urology nurses as well as health care professionals in sexual medicine and how your organisation can assist them
- Accelerate the buying process
- Receive a list of consenting attendees for future marketing
- Be invited to the USANZ Reception at the AUA due to be held in Washington during 2020.

AND

- It’s tax deductible… no sponsorship income is used to provide food and beverage and all prices in this brochure include 10% GST (Good & Services Tax) which may be claimed back as an input tax credit by organisations registered to conduct business in Australia.

WHO SHOULD SPONSOR OR EXHIBIT?

- Pharmas who supply urological-related and sexual health products
- Medical device and instrument companies
- Medical defence organisations
- IT hardware and software
- Publishing companies
- Financial services providers
- Human Resources service providers
## SPONSORSHIP PACKAGES AT A GLANCE

<table>
<thead>
<tr>
<th>USANZ</th>
<th>Availability</th>
<th>$</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main sponsorship</td>
<td>Platinum – 1 opportunity</td>
<td>$120,000</td>
<td>11</td>
</tr>
<tr>
<td></td>
<td>Gold – 3 opportunities</td>
<td>$77,000</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td>Silver – unlimited opportunities</td>
<td>$55,000</td>
<td>13</td>
</tr>
<tr>
<td></td>
<td>Bronze – unlimited opportunities</td>
<td>$27,500</td>
<td>13</td>
</tr>
<tr>
<td>Other opportunities for Bronze or higher level sponsors</td>
<td>Guest Speaker – limited opportunities</td>
<td>POA</td>
<td>13</td>
</tr>
<tr>
<td></td>
<td>Saturday Workshop – several opportunities</td>
<td>$8,250</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>Breakfast Symposia – 3 opportunities</td>
<td>$8,250</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>USANZ SET Trainees breakfast – 1 opportunity</td>
<td>$8,250</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>ASM Mobile APP – 1 opportunity</td>
<td>$8,250</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>Networking/Recharge Lounge /e-Posts – 1 opportunity</td>
<td>$8,250</td>
<td>16</td>
</tr>
<tr>
<td></td>
<td>Twitter Wall – 1 opportunity</td>
<td>$7,700</td>
<td>16</td>
</tr>
</tbody>
</table>

### Advertising

|                       | Satchel insert – existing sponsor/exhibitor      | $1,050  | 16   |
|                       | Satchel insert – non-sponsoring organisations    | $2,050  | 16   |

<table>
<thead>
<tr>
<th>ANZUNS</th>
<th>Availability</th>
<th>$</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main sponsorship</td>
<td>Premium – 1 opportunity</td>
<td>$16,500</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>Classic – 2 opportunities</td>
<td>$9,900</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>Nurses’ Education Evening – 1 opportunity</td>
<td>POA</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>National Guest Speaker – 2 opportunities</td>
<td>$4,400</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>ANZUNS Forums – 3 opportunities</td>
<td>$3,300</td>
<td>19</td>
</tr>
<tr>
<td></td>
<td>Awards – 4 opportunities</td>
<td>$1,650</td>
<td>19</td>
</tr>
</tbody>
</table>

### Nursing Professional Development Awards

|                           | Diamond – 1 opportunity                           | $7,700  | 19   |
|                           | Emerald – 2 opportunities                         | $2,500  | 19   |
| Registration – 5 opportunities | $1,000  | 19   |

### Advertising

|                       | Satchel insert – existing sponsor/exhibitor      | $1,050  | 19   |
|                       | Satchel insert – non-sponsoring organisations    | $2,050  | 19   |

### SPONSORSHIP BOOKING CONFIRMATION

Sponsors will receive acknowledgements, benefits, and entitlements as advised in this prospectus. To secure your preferred package complete the online Sponsorship and Exhibition Booking Form and pay by 30 September 2019, after which the allocation of exhibition booths will commence. Any sponsorship submissions received after this date will be accepted for any opportunities which remain after the initial allocation. When approving sponsorship for categories/items with limited opportunities, the following factors will be taken into consideration:

1. The level of sponsorship applied for
2. The Organisation’s past and current support for, and association with, the Urological Society of Australia and New Zealand whilst also recognising and encouraging new organisations to become Sponsors
3. The Organisation’s support and involvement for trainee programs and continuing education and
4. Date of receipt of the Sponsorship and Exhibition Booking Form WITH payment.

Please note that 2019 ASM Sponsors have first right to continue sponsorship at their existing level.

**Confirmation of Platinum sponsorship must be received by 31 October 2019**

Please refer to page 22 for full terms and conditions of Sponsorship.
# USANZ SPONSORSHIP PACKAGE OVERVIEW

<table>
<thead>
<tr>
<th>Package</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment</td>
<td>$120,000</td>
<td>$77,000</td>
<td>$55,000</td>
<td>$27,500</td>
</tr>
</tbody>
</table>

## Registrations and Social Functions

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor/exhibitor registrations</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Welcome Reception tickets</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Gala Dinner tickets</td>
<td>10</td>
<td>6</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Gala Dinner VIP table</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Gala Dinner reserved seat/s on USANZ VIP table</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Convenor’s Dinner tickets</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

## Industry Exhibition

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition booth/s (multiples of 3mx3m or equivalent raw space)</td>
<td>6 (54m²)</td>
<td>4 (36m²)</td>
<td>3 (27m²)</td>
<td>2 (18m²)</td>
</tr>
<tr>
<td>Opportunity to purchase additional space (additional space is subject to availability and will only be confirmed once all exhibition booths have been allocated)</td>
<td>✓ Up to 36m²</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Air space above booth (The dimensions of airspace signage is limited due to venue’s ceiling height restriction)</td>
<td>1 complimentary</td>
<td>$3,300</td>
<td>✗</td>
<td>✗</td>
</tr>
</tbody>
</table>

## Print and Promotional Material

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement in print material as</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on ASM website with link to sponsor site</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on delegate satchels</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Logo on delegate lanyards &amp; name badges</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Satchel insert</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
</tr>
</tbody>
</table>

## Visual and Verbal acknowledgement

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Verbal acknowledgement during opening ceremony according to level</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on PowerPoint slide in plenary session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on ASM Mobile APP</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

## Guest Speaker Sponsorship

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of speakers sponsored included in the package (subject to availability)</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>At extra cost</td>
</tr>
<tr>
<td>Logo alongside speaker’s bio on ASM website with link to sponsor site</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement (logo) as a speaker sponsor in all marketing collateral</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>
## USANZ SPONSORSHIP PACKAGE OVERVIEW

### Package Overview

<table>
<thead>
<tr>
<th>Package</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>3</td>
<td>Unlimited</td>
<td>Unlimited</td>
</tr>
<tr>
<td><strong>Investment</strong></td>
<td><strong>$120,000</strong></td>
<td><strong>$77,000</strong></td>
<td><strong>$55,000</strong></td>
<td><strong>$27,500</strong></td>
</tr>
</tbody>
</table>

### Naming/Branding Rights

Naming/branding rights to the following:

- Catering breaks PLUS exclusive espresso machine provider and
- Speakers preparation room
- Pocket Program or E-Posters or ASM Delegate Gift
- Session room seat drop or Bottled Water or Pens or Notepads

### Additional Entitlements

<table>
<thead>
<tr>
<th>Entitlement</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endorsement phrase according to level</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Can use 2020 ASM logo in own advertising</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Electronic consenting delegate list</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
ENTITLEMENT DESCRIPTIONS:

(Refer to the table on page 8 for the entitlements applicable to individual sponsorship packages)

REGISTRATIONS AND TICKETS TO SOCIAL FUNCTIONS

- Sponsor/Exhibitor Registration/s include catering breaks from Sunday 8 to Tuesday 10 March 2020, plus the Welcome Reception on Saturday 7 March
- Ticket/s to the Gala Dinner: Monday 9 March 2020 (number as per sponsorship level)
- Ticket/s to the Convenor’s Dinner: Sunday 8 March (Platinum & Gold Sponsors as per sponsorship level)
- Gala Dinner VIP table: Reserved table for 10 guests at the Gala Dinner on Monday 9 March: all guests allocated to this table must have a ticket purchased by themselves or the sponsor (Platinum & Gold Sponsors)
- Gala Dinner reserved seat/s on USANZ VIP table: Reserved seat/s for company representatives (who already have a dinner ticket) at USANZ VIP table during the Gala Dinner on Monday 9 March: USANZ will select the table and invite the sponsor (Platinum & Gold Sponsors)

PRINT/ELECTRONIC PROMOTIONAL MATERIAL

- All logos will be reproduced in sponsor colours OR black depending on method of print production. All logos must be 300 DPI at 100% and supplied in JPEG and EPS format
- Satchel insert: sponsor is to supply 1 x up to 4 page, up to A4 size, promotional brochure or item by the advised deadline; sponsor is to supply a sample of the insert to the Meeting Managers by the advised deadline; any inserts received after the deadline will not be included in satchels, and will be returned to the sponsor at their exhibition booth

VISUAL AND VERBAL ACKNOWLEDGEMENT

- A USANZ representative will name the sponsor at the appropriate time in the session indicated
- Sponsor logo will be displayed on PowerPoint slide in the session indicated
- All sponsor logos are displayed in the plenary session room throughout the ASM

GUEST SPEAKER SPONSORSHIPS

- Subject to approval by both the Organising Committee and the speaker concerned
- Sponsor will be acknowledged as Guest Speaker Sponsor on the ASM website
- Sponsor will be acknowledged as Guest Speaker Sponsor in all marketing collateral
- Sponsor will be acknowledged as Guest Speaker Sponsor with logo on sponsored speakers ‘Meet the Experts’ eZines
- Sponsor may host an event for an identified number of guests at a time pre-approved by the Organising Committee at which the guest speaker may make a brief presentation (if they agree). This event will be at the Sponsor’s own expense.

ENDORSEMENT / DELEGATE LIST

- Sponsor may use the endorsement phrase ‘[level] Sponsor of the USANZ 2020 Annual Scientific Meeting’ and the USANZ 2020 ASM logo until 31 December 2020
- Sponsor may use the ASM logo artwork in their promotional material for the ASM
- The electronic delegate list will include delegates’ name only as advised by them when registering; the list will be subject to privacy legislation and terms of use; delegates who have “opted out” of making their details public will not be included on the list.

Sponsors may not organise any activities involving guest speakers on Sunday 8 March (the night of the Convenor’s Dinner) or Monday 9 March (night of the Gala Dinner). See Terms & Conditions page 22 for further information.
USANZ PACKAGES IN DETAIL

PLATINUM SPONSOR PACKAGE

$120,000
(One opportunity available)

All benefits outlined in the Sponsor Package Overview table PLUS

SCHEDULED BUSINESS MEETINGS WITH USANZ

The Platinum Sponsor will be invited to attend two business meetings with key USANZ decision makers. One of these meetings will be held during the ASM with the following key USANZ representatives:

- The 2020 ASM Convenor and Scientific Chair
- The 2021 ASM Convenor and Scientific Chair
- The USANZ President and Vice President
- The USANZ CEO

The other meeting will be held during the year and will be attended by the President, CEO and other key USANZ personnel.

INDUSTRY EXHIBITION

- Opportunity to purchase additional space (up to a maximum of a further 36m²) at $705.55 per square metre (a discount of 10%)
- Preferential island booth allocation
- On floor advertising directing delegates to Platinum Sponsor’s Booth – artwork must comply with USANZ specifications and approval
- Opportunity to have an “ibeacon” pop up message on the official ASM mobile app – sponsor to supply artwork – any additional development costs at sponsor’s expense OR alternatively the opportunity to rig a banner (at sponsor’s own expense) in a position mutually agreed by the USANZ and the sponsor and ICC Sydney.

PLATINUM SPONSOR AWARDS

- Name on the ‘2020 Platinum Sponsor Award’ Trophy, to be presented by USANZ to the recipient speaker at the Gala Dinner
- Receive the USANZ ASM Platinum Sponsor Trophy in recognition of support (at the Gala Dinner or on the sponsor stand during a break, whichever the sponsor prefers)

NAMING RIGHTS TO CATERING BREAKS, SPEAKER PREPARATION AREA, ESPRESSO MACHINES

- Naming rights to the Meeting catering (morning tea, lunch and afternoon tea) including:
  - Opportunity to provide apparel for catering staff to wear during the Meeting (for example aprons, caps, t-shirts, etc.) – to be supplied at sponsor’s expense, coordinated with the Meeting Managers and approved by the ICC Sydney
- Branding of espresso coffee machines located in the Industry Exhibition exclusive to Platinum Sponsor (at least 2 machines), service, consumption, and branding at Sponsor’s expense
- Naming and branding rights to the Speakers’ Preparation area
  - Opportunity to provide catering, corporate signage and/or promotional materials (e.g. mouse pads, pens and/or notepads – to be supplied at Sponsor’s expense) in the Speakers’ Preparation area, coordinated with the Meeting Managers and approved by the ICC Sydney
- Opportunity to provide one (1) company representative to host the Speakers’ Preparation area at all times
- Company logo as screen saver on terminal monitors in Speakers’ Preparation area

MARKETING E-ZINES

- Opportunity to send one (1) marketing e-zine at the Early Bird cut-off date and a second one (1) week prior to the ASM to all registered delegates via the Meeting Managers (content to be approved by USANZ)
GOLD SPONSOR PACKAGE

$77,000
(Three opportunities available)

All benefits outlined in the Sponsor Package Overview table PLUS

INDUSTRY EXHIBITION

- Opportunity to purchase air space over booth at a cost of $3,300:
  - Use of air space confined to the dimensions of exhibition space, with design, size, and placement to be pre-approved by USANZ and the ICC Sydney (manufacture and rigging costs at sponsor's expense); banners or other signage/design in the air space must not exceed 1m high, and 3m wide; specifications including dimensions and a CAD drawing of the air space in relation to the sponsor stand must be provided by 13 January 2020 for approval by the Meeting Managers.
- Hanging banner in the aisles of industry hall directing delegates to Gold Sponsor’s booth – advert artwork must comply with USANZ specifications and approval (manufacture and rigging costs at sponsor’s expense). Please note that the dimensions of banners will be subject to venue’s height restrictions.

NAMING/BRANDING RIGHTS
Your choice of naming rights to one (1) of the following (subject to availability):

E-POSTER PRESENTATIONS
(One opportunity available)

- Note: Posters will be on display in the Industry Exhibition.
- Acknowledgement as the ‘E-Poster Sponsor’ on the E-Poster Terminal
- Acknowledgement as the ‘E-Poster Sponsor’ on the ASM website with a hyperlink to company website
- Opportunity for sponsor to provide a freestanding company banner in poster display area

OR

ASM DELEGATE GIFT
(One opportunity available)

- Company logo (either in one, two or full colour, depending on method of print production) included on the delegate gift alongside the 2020 ASM logo
- Acknowledgement as the “Delegate Gift Sponsor” on the ASM website with a hyperlink to company website
- USANZ will select and supply the delegate gift

OR

POCKET PROGRAM
(One opportunity available)

- Company logo (either in one, two or full colour, depending on method of print production) included on front cover of Pocket Program alongside recognition as the ‘Pocket Program Sponsor’
- Acknowledgement as the ‘Pocket Program Sponsor’ on the ASM website with a hyperlink to company website

Note: the Platinum Sponsor’s logo will appear on the delegate name badges which will be placed in the same holder as the Pocket Program
SILVER SPONSOR PACKAGE

$55,000
(Unlimited opportunities available)

All benefits outlined in the Sponsor Package Overview table PLUS

NAMING/BRANDING RIGHTS
Your choice of naming rights to one (1) of the following (subject to availability):

OR

SESSION ROOM HAND-OUT
• Opportunity to provide one (1) printed item to be handed out prior to session commencement (session to be allocated by Meeting Managers in consultation with the sponsor)

OR

PENS (One opportunity available)
• Sponsor to provide pens with corporate branding – approximately 1000 units will be required

OR

REUSABLE BRANDED WATER BOTTLE
(One opportunity available)
• Sponsor to provide reusable water bottle with corporate branding. ICC will have water stations available in the exhibition hall where delegates will be able to fill these bottles.

OR

NOTEPADS
(One opportunity available)
• Sponsor to provide lined notepads (A4 or A5 size) with corporate branding – approximately 1000 units will be required

SILVER SPONSOR PACKAGE

$55,000
(Unlimited opportunities available)

BRONZE SPONSOR PACKAGE

$27,500
(Unlimited opportunities available)

All benefits outlined in the Sponsor Package Overview table PLUS

OPPORTUNITY TO SPONSOR A SPEAKER - POA

Guest speaker sponsorship is subject to availability and approval by the Organising Committee and speaker

• Speaker sponsors must be Bronze sponsorship level and above.

• Platinum Sponsor has first right of choice from a selection of international faculty followed by Gold and Silver based on ‘first come, first served’ basis.

OR

• Acknowledgement as Guest Speaker Sponsor in the biographical information about each of the guest speakers in the ASM website with a hyperlink to company website

• Opportunity to host an event for an identified number of guests at a time approved by the Organising Committee. This event will be at the Sponsor's own expense and the sponsored guest speaker/s may make a brief presentation

• Opportunity to arrange speaker tour, pre or post ASM, with assigned/chosen speaker (all commercial arrangements must be between the Speaker and Sponsor and will be independent of USANZ)

Sponsors may not organise any activities involving guest speakers on Sunday 8 March (the night of the Convenor’s Dinner) or Monday 9 March (night of the Gala Dinner).
USANZ has booked a limited number of session rooms on Saturday 7 March for a series of workshops to be organised either by the Organising Committee, or sponsors. Sponsors (Bronze level or higher) may select a workshop to sponsor, or instead propose their own workshop content for approval by the Organising Committee. Information on the USANZ workshops is scheduled to be released when registration opens in October 2019.

Sponsors must provide a detailed proposal (program outline/objectives and speakers, and target audience) for their workshop no later than 30 September 2019 for approval by the Organising Committee. Sponsor-proposed workshops that have been approved by the Organising Committee will be provided with a session room on a first-come, first-served basis based on confirmation of the program, and payment date of the relevant sponsorship fee/s.

**Workshop sponsor entitlements**

- Naming rights to the Workshop i.e. “xxx Workshop sponsored by [company name]”
- Opportunity for your representative to give a two minute welcome address to workshop attendees
- Two (2) tickets to attend the workshop
- Opportunity to sponsor refreshments during the workshop (e.g. morning/afternoon tea or lunch) at sponsor’s own expense
- Two (2) freestanding company banners to be displayed either inside, or directly outside the room, for the duration of the workshop
- Acknowledgement as the Workshop Sponsor in all marketing collateral and in the ASM Pocket Program and Mobile App
- Acknowledgement as the Workshop Sponsor on the ASM website with a hyperlink to company website

**SATURDAY WORKSHOP - $8,250**

ADDITIONAL OPPORTUNITIES ... for Bronze level or above!
BREAKFAST SYMPOSIA – $8,250  
(Two opportunities available)

Breakfast Symposia will be held on Sunday 8 and Monday 9 March at 0700hrs until 0745hrs prior to the start of the morning plenary sessions. The breakfasts are limited to 70 attendees paid for by USANZ. If the sponsor wishes to invite extra participants they may do so and pay the extra breakfast costs.

- Opportunity to provide speakers for the breakfast (subject to approval by the Organising Committee)
- Opportunity for your representative to give a two-minute welcome address to breakfast attendees
- Two (2) tickets to attend the breakfast
- Two (2) freestanding company banners to be displayed for the duration of the breakfast either inside or directly outside the breakfast room
- Acknowledgement as the Breakfast Sponsor on the ASM Mobile App
- Acknowledgement as the Breakfast Sponsor on the ASM website with a hyperlink to company website
- Option to provide company branded napkins, placemats, or delegate gift

The deadline for advising breakfast content/program to USANZ is 30 September 2019.

USANZ SET TRAINEES BREAKFAST  
$8,250 – TUESDAY 10 MARCH  
(One opportunity available)

2019 Sponsor has first right of refusal of sponsoring this event. This session is typically convened by a well-respected USANZ member and includes at least one member of the international faculty; it is aimed at trainees and includes career tips, motivational speeches, interactive session on difficult cases, etc. The sponsor can display freestanding company banners and provide handouts. Company representatives of the sponsor may attend. The breakfast is limited to 100 USANZ SET Trainees paid for by USANZ. If the sponsor wishes to invite extra participants they may do so and pay the extra breakfast costs.

- Opportunity for your representative to give a two-minute welcome address to breakfast attendees
- Two (2) tickets to attend the breakfast
- Two (2) freestanding company banners to be displayed for the duration of the breakfast either inside or directly outside the breakfast room
- Acknowledgement as the Breakfast Sponsor on the ASM Mobile App
- Acknowledgement as the Breakfast Sponsor on the ASM website with a hyperlink to company website
- Option to provide company branded napkins, placemats, or delegate gift

ASM MOBILE APP – $8,250  
(One opportunity available)

The APP is compatible with all smart phones and downloadable via Apple Store & Google Play plus a Windows website. It will be advertised on the ASM website, in the final delegate email sent a week out from the ASM, in the ASM Pocket Program, and on pop up banners at the convention centre. The APP contains ASM program, invited speaker profiles, maps, exhibition floorplan, ability for delegates to bookmark sessions and take notes, and push notifications.

- Company logo prominent in the APP
- Banner advert and hyperlink to company website
- Logo on all signage relating to the APP
- Opportunity to have ibeacon pop up message
- Acknowledgement as ‘2020 ASM Mobile APP Sponsor’ on the ASM website, and in the ASM Pocket Program
NETWORKING/RECHARGE LOUNGE - $8,250 (One opportunity available)

The lounge is located in the Industry Exhibition and is a hub for delegate/exhibitor interaction throughout the ASM. The lounge will feature casual seating and facility to charge mobile devices

• Logo acknowledgement as the Networking/Recharge Lounge Sponsor on the ASM website
• Company logo incorporated into lounge branding/signage
• Opportunity to provide (at sponsor cost) a plasma display screen with sponsor promotional video/slides within the lounge area
• Opportunity to provide handout material for delegates within the lounge area

TWITTER WALL - $7,700 (One opportunity available)

The Twitter Wall will be located inside the Industry Exhibition and is expected to generate a great deal of interest. It will feature tweets generated using #usanz20, along with upcoming scientific program details.

• Logo acknowledgement as the Twitter Wall sponsor on the ASM website, and in the ASM Pocket Program
• One pre-approved official tweet from the #USANZUrology account
• Logo and company hashtag # displayed on Twitter wall

E-POSTERS - $7,700 (One opportunity available)

Posters will be displayed electronically on monitors in the Industry Exhibition (monitor locations will be decided by the Meeting Managers).

• The sponsor’s logo will be displayed on the monitor “wall”
• The sponsor may display a freestanding company banner in the e-poster area
• Acknowledgement as the poster presentation sponsor:
  ➔ in all marketing collateral
  ➔ acknowledgement as the E-poster sponsor on the ASM website with a hyperlink to company website

SATCHEL INSERT - $2,050
$1,050 (if purchased with another sponsorship or exhibition package)

All delegates will receive a satchel upon registration at the ASM. Please note that all product inserts must be approved by the Organising Committee and a single sample of the insert must be sent to the Meeting Managers for approval upon booking.

• Satchel insert: sponsor is to supply one (1) x up to 4 page, up to A4 size, promotional brochure or item by the advised deadline; sponsor is to supply a sample of the insert to the Meeting Managers by the advised deadline; any inserts received after the deadline will not be included in satchels, and will be returned to the sponsor at their exhibition booth
UROLOGICAL NURSES’ SOCIETY SPONSORSHIP

ANZUNS SPONSORSHIP CONTACTS:

Marinelle Doctor
☎ anzuns20@gmail.com

Michael Nugara or Anna Tartakovskaia
☎ +61 2 9362 8644
☎ asm@usanz.org.au

ENTITLEMENTS DESCRIPTION FOR ANZUNS SPONSORSHIP LEVELS:

Print/electronic promotional material
- All logos will be reproduced in sponsor colours OR black depending on method of print production. All logos must be 300 DPI at 100% and supplied in JPEG and EPS format
- Acknowledgement at confirmed sponsorship level in the ASM pocket program, and ASM Mobile App and on the ASM website (with hyperlink to sponsor’s corporate website)

Visual and verbal acknowledgement
- An ANZUNS representative will name the sponsor at the appropriate time in the session indicated
- Sponsor logo will be displayed on PowerPoint slide in the session indicated

Guest speaker sponsorships
- Subject to approval by both the Organising Committee and the speaker concerned
- Sponsor will be acknowledged as Guest Speaker Sponsor on the ASM website

Delegate list
- The electronic delegate list will include ANZUNS delegates’ first and last name only, as advised by them when registering; the list will be subject to privacy legislation and terms of use; delegates who have “opted out” of making their details public will not be included on the list

Satchel insert
- Satchel insert: sponsor is to supply one (1) x up to 4 page, up to A4 size, promotional brochure or item by the advised deadline; sponsor is to supply a sample of the insert to the Meeting Managers by the advised deadline; any inserts received after the deadline will not be included in satchels, and will be returned to the sponsor at their exhibition booth
## ANZUNS Sponsorship Packages in Detail

| Premium Sponsor - $16,500  
(One exclusive opportunity available) | Classic Sponsor - $9,900  
(Two opportunities available) |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on the ANZUNS website as Premium Sponsor; and hyperlinked to sponsor’s website</td>
<td>Logo on the ANZUNS website as Classic Sponsor; hyperlinked to sponsor’s website</td>
</tr>
<tr>
<td>Logo on the ASM Mobile App</td>
<td>Logo on the ASM Mobile App</td>
</tr>
<tr>
<td>Verbal acknowledgement as ANZUNS Premium Sponsor by session chair at beginning and end of each session; Sunday and Monday</td>
<td>Verbal acknowledgement as an ANZUNS Classic Sponsor by session chair at beginning and end of day; Sunday and Monday</td>
</tr>
<tr>
<td>2-minute presentation opportunity during the main program following the Opening Address of the ANZUNS Meeting</td>
<td>Logo on holding slides in ANZUNS session room</td>
</tr>
<tr>
<td>Acknowledgment as sponsor of international ANZUNS guest speaker (speaker to be confirmed)</td>
<td>Naming rights to one (1) ANZUNS session with logo displayed on holding slide</td>
</tr>
<tr>
<td>Logo on holding slides in ANZUNS session room</td>
<td>Display of one (1) freestanding company banner in the room during ANZUNS sessions on Sunday and Monday</td>
</tr>
<tr>
<td>Naming rights to one (1) ANZUNS session with logo displayed on holding slide</td>
<td>One (1) satchel insert</td>
</tr>
<tr>
<td>Opportunity to display one (1) freestanding banner in the room during ANZUNS sessions on Sunday and Monday</td>
<td>ANZUNS consenting delegate list</td>
</tr>
<tr>
<td>Single exhibition space (Saturday 7 – Tuesday 10 March); if the sponsor is also a USANZ sponsor they will only receive one (1) booth in total</td>
<td></td>
</tr>
<tr>
<td>One (1) satchel insert</td>
<td></td>
</tr>
<tr>
<td>ANZUNS consenting delegate list</td>
<td></td>
</tr>
</tbody>
</table>

### Nurses’ Education Evening Sponsor (POA) (One exclusive opportunity available)

2019 Nurses’ Education Sponsor will be given first right of refusal of the item. (One opportunity available)

- Naming rights to the evening i.e. “The [org name] Nurses’ Education Evening”
- Acknowledgement as Nurses’ Education Evening sponsor on the ASM Website
- Five (5) tickets to Nurses’ Education Evening on Sunday 8 March
- Distribution of Nurses’ Education Evening tickets from the sponsor’s stand in the exhibition
- Opportunity to provide promotional material at Nurses’ Education Evening

### National Guest Speaker Sponsor - $4,400

- Acknowledgement as an ANZUNS Guest Speaker Sponsor on the ASM website and on the ASM Mobile App
- Verbal acknowledgement as an ANZUNS Guest Speaker Sponsor by session chair when speaker is introduced
- One (1) satchel insert
- ANZUNS consenting delegate list
ANZUNS FORUMS – EACH $3,300
(One opportunity each)

These forums will run on Saturday 7 March 2020:
1. Overactive bladder syndrome
2. Care of robotic surgery patients

Breakfast forums - to be held on Sunday 8 March and Monday 9 March 2020:
1. Breakfast forum – Bladder cancer
2. Breakfast forum – Topic to be confirmed
* Topics are subject to change

Sponsors of all of the forums will receive the below entitlements:
• Acknowledgement as an ANZUNS Forum Sponsor on the ASM website and on the ASM mobile app
• Company logo on PowerPoint slide at beginning of forum
• Verbal acknowledgement by the session chair at the beginning of the forum
• Opportunity to display one (1) freestanding company banner at the entrance to the forum
• Co-host informal (stand up) lunch in partnership with Urology Nursing Practice Forum (at sponsor expense)
• ANZUNS consenting delegate list

NURSING PROFESSIONAL DEVELOPMENT AWARDS
DIAMOND $7,700 x 1 opportunity
EMERALD $2,500 x 2 opportunities
REGISTRATION $1,000 x 5 opportunities

The Nursing Professional Development Awards are invoiced and administered direct by ANZUNS. For details or to confirm your sponsorship of one of these Awards, please contact the ANZUNS Convenor:

Contact:
Marinelle Doctor
anzuns20@gmail.com

SATCHEL INSERT - $2,050

$1,050 (if purchased with another sponsorship or exhibition package)

All delegates will receive a satchel upon registration at the ASM. Please note that all product inserts must be approved by the Organising Committee and a single sample of the insert must be sent to the Meeting Managers for approval upon booking.
• Satchel Insert: sponsor is to supply one (1) x up to 4 page, up to A4 size, promotional brochure or item by the advised deadline; sponsor is to supply a sample of the insert to the meeting managers by the advised deadline; any inserts received after the deadline will not be included in satchels, and will be returned to the sponsor at their exhibition booth.

AWARDS SPONSORSHIP - EACH $1,650
(One opportunity each)

BEST PAPER AWARD
BEST NEW PRESENTER AWARD
BEST POSTER AWARD
MOST INNOVATIVE PAPER AWARD

Sponsors of all of the awards will receive the below entitlements:
• Acknowledgement as an ANZUNS Award Sponsor on the ASM website and on the ASM mobile app
• Verbal acknowledgement by session chair during award presentation and opportunity to have their photo taken with the award winner
• Company logo on PowerPoint slide at beginning of award presentation
• Company logo on award certificate
EXHIBITION OPPORTUNITIES – USANZ/ANZUNS

The Industry Exhibition will be a major component of the USANZ 2020 ASM. The ASM program has been specifically designed to maximise the opportunity for delegates to visit the Industry Exhibition with a relaxation/networking area as well as being the venue for the Welcome Reception and all refreshment breaks.

Exhibitors may purchase either an exhibition booth or floor space (for custom-designed booths).

- Exhibition booths measure 3 metres by 3 metres (i.e. 9m²)
- Areas of 9m² (minimum) can also be purchased as floor space for the erection of custom designed booths only. Please note that changes to the floor plan may occur without notice.

PACKAGE INCLUSIONS FOR BOTH SHELL SCHEME AND OPEN SPACE:

- Acknowledgement on the ASM website, Pocket Program and on the ASM Mobile App
- Two (2) Sponsor/exhibitor registrations (includes morning teas, lunches and afternoon teas from Sunday 8 to Tuesday 10 March)
- Two (2) complimentary tickets to the Welcome Reception on Saturday 7 March
- One (1) complimentary ticket to the Gala Dinner on Monday 9 March
- Electronic list of all delegates provided a week prior and a week post the ASM. Listing will include first and last name only and is subject to strict privacy legislation and terms of use
- Opportunity to provide on-stand catering (subject to Meeting Managers approval and as per venue guidelines). Please note that due to entitlements of the Platinum Sponsor, espresso coffee machines are not permitted

SHELL SCHEME BOOTH - 3M X 3M X 2.5H WALLING

<table>
<thead>
<tr>
<th>Price</th>
<th>Payment Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>$6,600 (EARLY)</td>
<td>Payment received on or before Monday 30 September 2019</td>
</tr>
<tr>
<td>$7,600 (STANDARD)</td>
<td>Payment received after Monday 30 September 2019</td>
</tr>
</tbody>
</table>

A maximum of ONE (1) booth or 9m² of space can be purchased by one company/exhibitor

Maximum of two companies can share a booth. Booth sharing must be approved and organised through the Meeting Managers

Booth includes:
- 3m wide x 3m deep with 2.5m high walls in a seamless frame
- Exhibitor name on fascia panel (maximum of 30 characters including spaces)
- One (1) x 4amp power point per stand (additional power can be purchased on request)
- Two (2) x 150 watt spotlights per stand (mounted on light track inside fascia unless otherwise specified)

FLOOR SPACE ONLY - MAXIMUM 9M²

<table>
<thead>
<tr>
<th>Price</th>
<th>Payment Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>$6,350 (EARLY)</td>
<td>Payment received on or before Monday 30 September 2019</td>
</tr>
<tr>
<td>$7,350 (STANDARD)</td>
<td>Payment received after Monday 30 September 2019</td>
</tr>
</tbody>
</table>

PRE-APPROVAL OF CUSTOM STANDS/SIGNAGE

A custom designed exhibition booth must be erected on the floor space. A CAD drawing, engineering specifications and an artist's impression is required by 10 January 2020 and is subject to approval by USANZ and the ICC Sydney.

Custom-built stands must NOT exceed 2.5m high including signage - this restriction will be strictly enforced.
ADDITIONAL SPONSOR/EXHIBITOR REGISTRATIONS

All company representatives must be registered to gain access to the Industry Exhibition area.

Additional passes can be purchased online or through online registration site (from October).

A special Sponsor/Exhibitor registration fee of $825 inc. GST per person is applicable for personnel additional to those already included in the standard exhibition or sponsorship packages. The Sponsor/Exhibitor registration includes all morning teas, lunches and afternoon teas from Sunday 8 to Tuesday 10 March, and the Welcome Reception on Saturday 7 March. It does not include a ticket to the Gala Dinner.

Additional Sponsor/Exhibitor registrations are limited to two (2) additional registrations per booth at the reduced rate for industry exhibitors. If sponsoring at a higher level, there is the opportunity to purchase multiple additional Exhibitor/Sponsor registrations. Limitations are outlined in the table below.

<table>
<thead>
<tr>
<th>Package</th>
<th>Complimentary registrations</th>
<th>Optional additional (paid) registrations $825 inc GST each</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Gold</td>
<td>6</td>
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</tr>
<tr>
<td>Silver</td>
<td>4</td>
<td>4</td>
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<tr>
<td>Bronze</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

PROPOSED EXHIBITION TIMETABLE

- Set up times are subject to change and will be reconfirmed with all exhibitors in the Exhibitor Manual which will be distributed to all exhibitors approximately 11 weeks prior to the ASM
- Should your custom-built stand require extra time for set up, please contact the Meeting Managers by 1 December 2019 to discuss (time must be confirmed)

*Timing below is subject to change

<table>
<thead>
<tr>
<th>Date</th>
<th>Access time</th>
<th>Completion time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday 7 March</td>
<td>0700 hours</td>
<td>1400 hours</td>
<td>Custom stand access for build</td>
</tr>
<tr>
<td></td>
<td>1400 hours</td>
<td>1730 hours</td>
<td>Exhibitor set up</td>
</tr>
<tr>
<td></td>
<td>1830 hours</td>
<td>2000 hours</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td>Sunday 8 March</td>
<td>0900 hours</td>
<td>1730 hours</td>
<td>Industry Exhibition open (including refreshment breaks)</td>
</tr>
<tr>
<td>Monday 9 March</td>
<td>0900 hours</td>
<td>1730 hours</td>
<td>Industry Exhibition open (including refreshment breaks)</td>
</tr>
<tr>
<td>Tuesday 10 March</td>
<td>0900 hours</td>
<td>1100 hours</td>
<td>Industry Exhibition open (including refreshment breaks)</td>
</tr>
<tr>
<td></td>
<td>1100 hours</td>
<td>1500 hours</td>
<td>Exhibitor dismantle</td>
</tr>
</tbody>
</table>

FLOOR PLAN - NEW IN 2020

- Platinum, Gold, Silver and Bronze Sponsors who confirm their stand prior to the early bird cut off (30 September 2019) will be given an opportunity to indicate their preferred stand location. Subject to receipt of full payment by USANZ. Preference in location will be taken into consideration but can’t be guaranteed. All sponsors who book after the 30 September 2019 will be allocated a stand by USANZ
- All exhibitors will be allocated a stand by USANZ
- Please note that changes to the floor plan and booth numbers may occur without notice
GENERAL TERMS & CONDITIONS FOR EVENT SPONSORSHIP AND EXHIBITION

THINGS YOU NEED TO KNOW
The following terms and conditions apply to your application to sponsor and/or exhibit.

• You as the sponsoring/exhibiting organisation accept these terms and conditions when completing the online Sponsorship and Exhibition Booking Form.

• USANZ or the Meeting Managers do not accept responsibility for any errors, omissions or changes.

• Details may change without notice. Please refer to the Event website for the latest information.

FINANCIAL FACTS

• Phone or unpaid bookings will not be accepted.

• The Meeting Managers will issue a tax invoice which is payable within 14 days of the invoice date. If you miss the payment date, any time dependent discounts will be forfeited i.e. you will be billed at the next highest level (Early rate to Standard, etc).

• You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated to sponsors first and then to exhibitors), until all monies have been paid.

• All prices are quoted in Australian dollars and include GST.

• If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.

• If you pay via credit card, a merchant fee may be charged. Debits to your credit card, except for accommodation, will appear as DC Conferences Pty Limited on your statement.

IF YOU NEED TO CANCEL

• You must notify the Meeting Managers in writing if you need to cancel.

• Cancellations made before the Early Bird cut-off date will be refunded less 50% of the total purchase price.

• Cancellations made after this date will not be refunded.

• You must conduct business only from within the confines of your booth. You may not tout, or place any material, items we deem as unacceptable.

• Your non-payment does not cancel your contractual obligations to us. Non-payment of cancellation charges may result in inability to exhibit at future events.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS

The extent of refunds will be a matter for the host organisation (the underwriter) to decide.

INDEMNITY

The sponsoring/exhibiting organisation indemnifies the Organisers and its employees, directors, officers, agents and affiliates against any claim, liability, damages, losses, judgement and expense (including reasonable legal fees and court costs) arising out of or resulting from any negligence by the sponsoring/exhibiting organisation and its employees, officers, directors, agents or affiliates.

YOU AND YOUR STAFF – ON SITE

• Your application to sponsor or exhibit does not constitute an attendee registration.

• All exhibition staff must be registered either as a complimentary exhibitor registration, or by purchasing additional exhibitor staff or non-member delegate registrations.

PRINT ENTITLEMENTS

• Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

• No print or web recognition will be given unless payment terms have been met.

SPONSOR HOSTED EVENTS

• The Organisers permit sponsors to host events during the ASM; however, no events are to be hosted on the same night as the Gala Dinner (Monday 9 March), nor before 1945 hours on the night of the Welcome Reception (Saturday 7 March)

• Sponsors who are entitled to host an endorsed private function, do so at their own expense and at a time/date approved by the Organising Committee.

• No sponsor should arrange an event which includes a member of the international faculty, without prior consent of the Organising Committee.

• Sponsors should note that international faculty members are not available to attend evening functions on Sunday 8 March as they are committed to the Convenor’s dinner that evening.

• Sponsorship of speakers and sessions are subject to separate terms and conditions.

EXHIBITOR NOTES

• You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval.

• Eligibility to exhibit is at the discretion of the Organisers and is generally restricted to companies directly related to the urological/medical field. USANZ reserves the right to determine the eligibility of any company that submits an online Sponsorship and Exhibition Booking Form.

• We reserve the right to direct you to remove any display items we deem as unacceptable.

• You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth or cause obstruction of the aisles.

• You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.

• Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.

• Any supplier you use on site must conform to the venue’s OH&S, insurance and other regulations.

• You are solely responsible for any physical loss or damage to your own property.

• You must hold a current broadform liability insurance policy for a minimum of $10,000,000. Please forward
the name of your insurer, your policy number and its renewal date to us at least four weeks prior. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact the organisers to discuss options.

LIABILITY AND INSURANCE
Subject to IMPLIED WARRANTIES clause, you and your servant’s agents and contractors occupy and use the Event space/booth allotted under this Agreement and enter the Venue and act under or pursuant to this Agreement at your own risk. You hereby indemnify and release the Organisers against all actions, suits, costs, claims and demands brought against the Organisers by any person, firm or corporation for any damage or loss caused directly or indirectly to or suffered by any person, firm or corporation as a result of your act or default or resulting directly or indirectly from your attendance at the Venue including travel to and from such venues. Without limiting the foregoing the Organisers shall not in any circumstances be liable for any loss damage or injury which may occur to you or a third party, or for any damage to your property including damage to exhibits, plant, equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused. You must maintain adequate insurance to cover the cost of any loss you suffer in relation to your equipment, exhibits or display material or other property used in connection with your attendance at the Event.

IMPLIED WARRANTIES
In the event any statute implies any term condition or warranty into this Agreement which cannot be lawfully excluded, such terms will apply to this Agreement, save that the liability of the Organiser for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

• the replacement of goods or re-supply of services to which the breach relates or the supply of equivalent goods or services;
• the repair of such goods;
• the payment of the cost of replacing the goods or of acquiring equivalent goods or equivalent services; or
• the payment of the cost of having the goods repaired.

CONSEQUENTIAL DAMAGE
The Organisers will not be liable for any indirect or consequential loss suffered in connection with this Agreement.

SECURITY
You must comply with all instructions relating to the security of the Venue issued by the Venue Managers. The Organisers take no responsibility for any damage to or for the loss or destruction of an exhibit from fire or theft or accidents or injury resulting from such causes. If the Organiser and Venue Manager provide you with written approval, you may engage your own security staff at your own cost.

ADDITIONAL CONDITIONS AND REGULATIONS
You must observe the conditions, rules, regulations and procedures of the Organisers in relation to the Event and the Venue, which are available for inspection on request.

VARIATIONS
The Organiser, in its complete discretion, may vary the booth/floor plan or stand space allocation and you must accept such re-allocation without any claim for a reduction in charges or otherwise.

HOURS
The Organiser shall determine the hours during which the Event shall be conducted and the times you will be able to access the Venue.

PRIVACY STATEMENT
• Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise the Meeting Managers.
• In addition, your name, organisation and country/ state of origin may be published on the delegate list which is provided to delegates, exhibitors and Sponsors electronically. If you do not wish your details to be included in this list, please contact us.

DEFINITIONS
Agreement means these terms and conditions together with the Sponsorship and Exhibition Prospectus and any Sponsorship and Exhibition Booking Form.
Event means Urological Society of Austria and New Zealand 73rd Annual Scientific Meeting including the Australian and New Zealand Urological Nurses Society Inc 25th Annual Meeting.
Fees means the fee payable by you to the Organiser as set out in the published prospectus or in subsequent correspondence.
Meeting Managers means DC Conferences Pty Limited (ABN 31 074 612 687) of Suite 103, 3 West St, North Sydney 2060
Organising Committee means the USANZ 2020 ASM Organising Committee.
You includes your agents, and contractors.
Venue means the premises of the Venue Owner at which the Event is being held.
Organisers means USANZ and the Meeting Managers.
Venue Owner A NSW Government project, delivered in partnership with Darling Harbour Live, comprising Lendlease, Hostplus, First State Super, Capella Capital, AEG Ogden and Spotless FM.

Go to Sponsorship and Exhibition Booking Form for USANZ/ANZUNS ASM